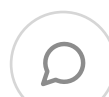
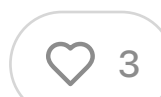
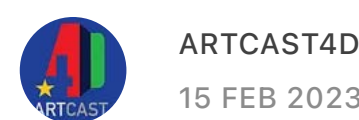


Five Months of Immersion

The Artcast4D Newsletter



New European vision. Via Padova, Milano. [Joel Schalit]

Every kickoff meeting is important. But few were as significant as this.

Congregating at the [Politecnico di Milano](#), ten partners from seven European countries came together to launch the Horizon Europe-funded Artcast4D: Unleashing Creativity project.

Under the direction of the Politecnico, over the course of two days, consortium members met to get to know each other and get the three-year-long project started.

Much work has been done in the five months since kickoff.

In October, Artcast4D communications project manager Daniel Van Lerberghe ([The Battleground](#)), and consortium coordinator [Professor Alfredo Ronchi](#) (POLIMI) represented the project at the [Global Forum](#) in Muscat, Oman.



Inaugural meeting, Politecnico di Milano. [Daniel Van Lerberghe]

In December, under the direction of the Politecnico, Artcast4D launched its first website, <https://www.artcast4d.eu/>

In January, the consortium began its media outreach work, circulating its first [press release](#) to journalists in the consortium's countries - Belgium, France, Greece, Italy, Spain, Switzerland and the United Kingdom - and the greater EU.

We could not be busier. Keep your eyes peeled for a comparative study of immersive experience, interdisciplinary analysis of immersive technologies, and implementation of an immersive living lab.

Created by The Battleground, this newsletter will keep you plugged in. Subscribe for updates, interviews and articles about events and projects.

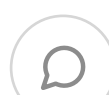
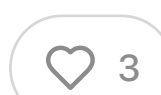
UPCOMING EVENTS

[Digital Spring](#) (*Printemps numérique*) will take place on 24 and 25 March in Brussels and focus on the theme, "From sky to Earth, the challenges and opportunities of digital in the air."

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